

OUR PEOPLE WILL... OUR PLACES WILL... OUR ECONOMY WILL...

Our North Tyneside Performance Update



OUR JOURNEY TO 2021

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Unless otherwise stated please use the following key throughout this document

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England

North East

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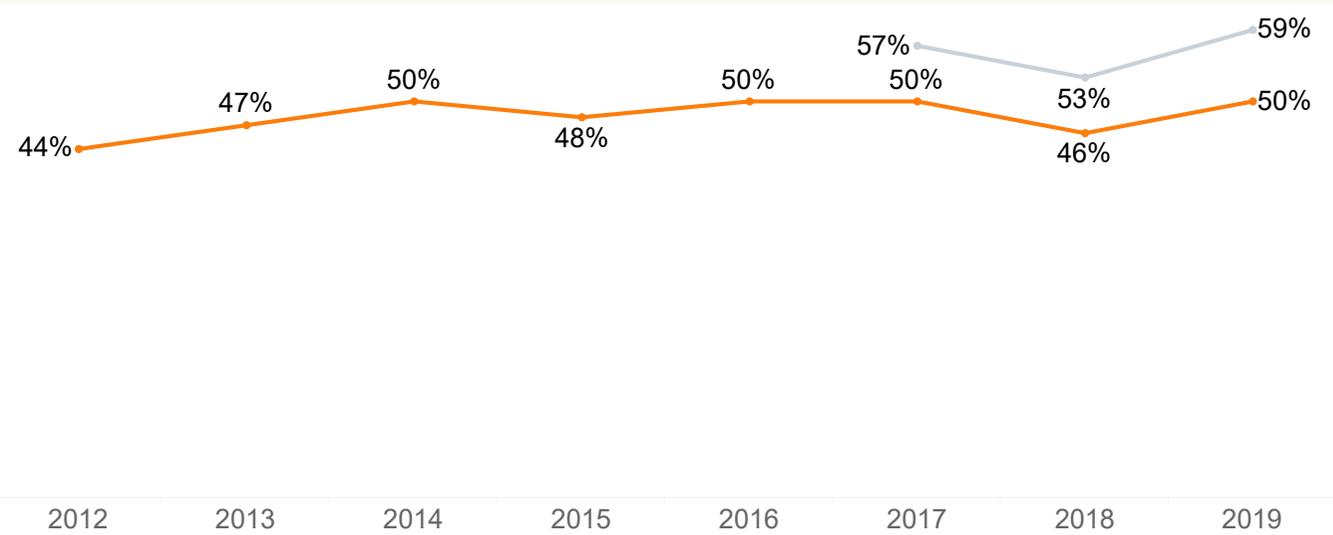
Our People

Our People will

Key
■ England
■ North Tyneside

Be listened to so that their experience helps the Council work better for residents

% residents feel the council acts on the concerns of its local residents a great/fair amount
 (Higher is better)



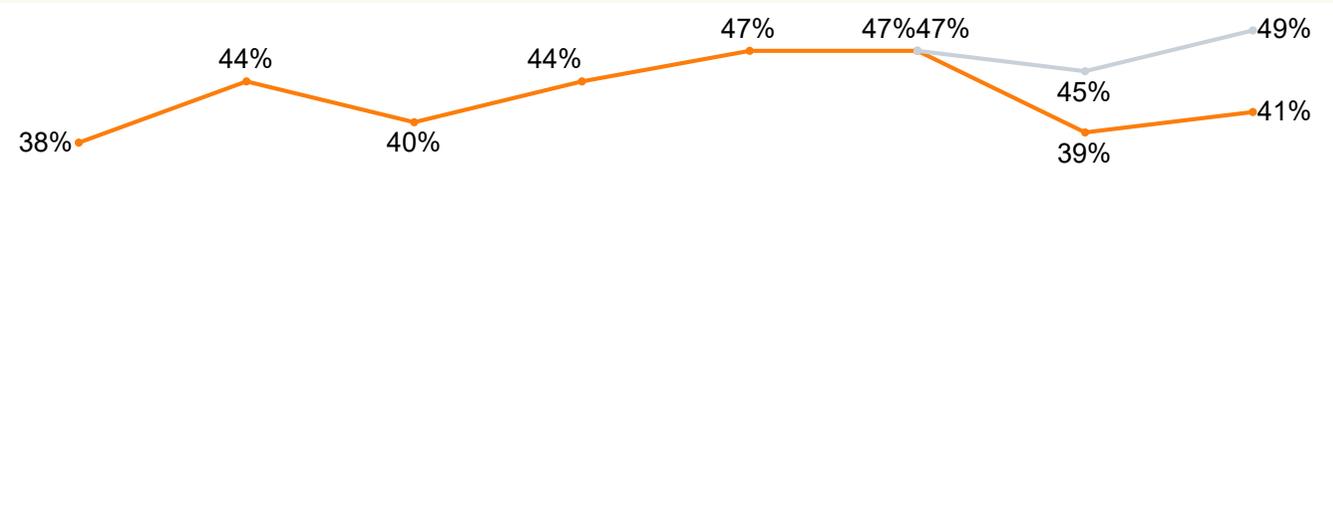
Update on performance

A key priority for the Our North Tyneside plan is that people are "listened to so that their experience helps the Council work better for residents".

Belief that the council acts on the concerns of its residents is a key driver of local area and council satisfaction and value for money. In 2019 there has been a positive shift in the opinion of residents, with 50% now saying that the council acts on the concerns of its residents, higher than it was in 2018 (46%), although slightly lower than the England average (59%).

These results have shown that there are opportunities to improve and the Customer Service Programme agreed by Cabinet on 28 May 2019 demonstrates the Authority's ambition to improve customer service; fulfil key commitments made in the Authority's Equality and Diversity Policy and to demonstrate that "we listen and we care".

% of residents who believe that the council provides value for money (Higher is better)



A key driver for resident satisfaction has been perception of whether we provide good value for money. Although more residents agree the council is providing value for money (41%) than disagree 28%, this proportion is below the national average of 49%. There has been a positive shift in the proportions disagreeing we provide good value for money from 35% to 28% in 2019.

North Tyneside Council has a good track record in balancing the budget, delivering savings and investing in public services. Building upon that track record, the approach for 2021-22 is to:

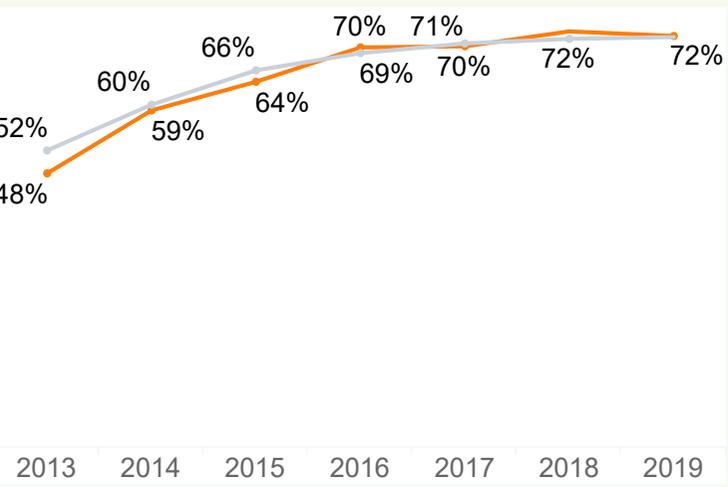
- *deliver the priorities as set out in the Our North Tyneside Plan;
- *protect and improve the things which matter most to residents – with no cuts to frontline services;
- *drive forward the regeneration ambitions for the whole of the Borough;
- *support residents and businesses to enable North Tyneside to recover and grow;
- *tackle poverty and inequalities to ensure that no-one is left behind;
- *keep North Tyneside as a great place to live, work and visit; and
- *ensure a sustainable Medium-Term Financial Plan.

Our People will

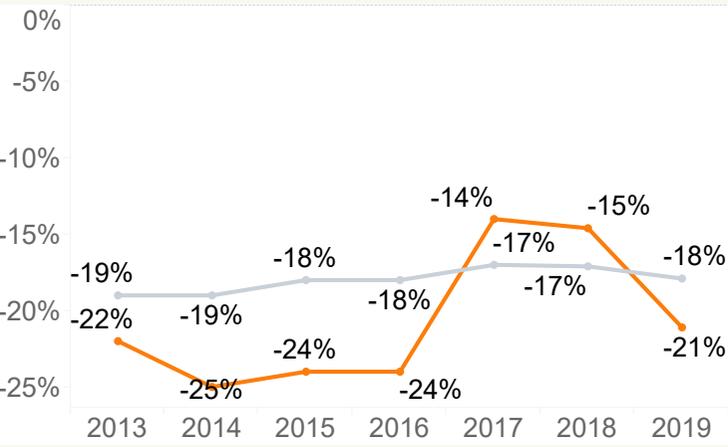
Key
■ North East
■ North Tyneside

Be ready for school – giving our children and their families the best start in life

% pupils reaching a Good Level of Development at Foundation Stage (Higher is better)



The gap between disadvantaged (FSM) pupils and their peers reaching the expected level (GLD) at foundation stage. (Higher is better)



Update on performance

The research is clear that the benefits of a good start in life for a young person are likely to support them in later years.

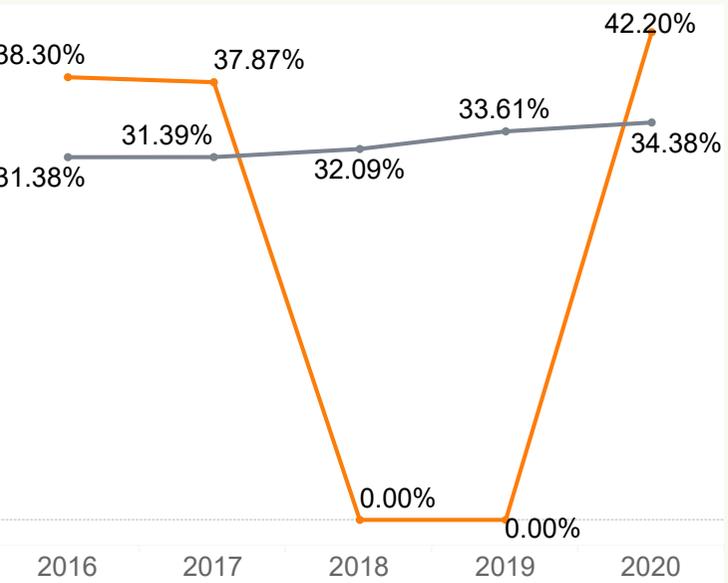
Overall, North Tyneside has a good record with ensuring that the majority have the best start in life. Locally, the improvement in pupils reaching a Good Level of Development has been greater than that seen nationally.

During 2020/21, the pandemic has disrupted pupils learning during lockdown periods, with only children of keyworkers and vulnerable children able to attend school. Schools have invested heavily in improving their approach to remote learning and laptops have been provided to those in need. Attainment measures have been abandoned during the 2019/20 and 2020/21 academic years.

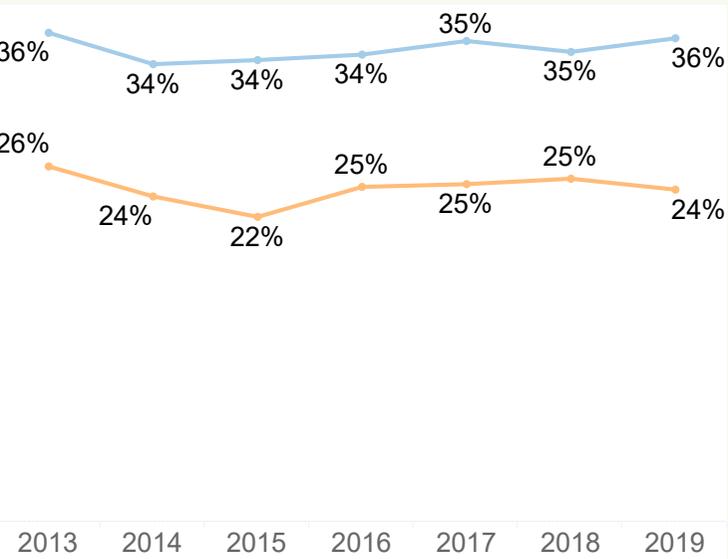
In January 2021, Cabinet approved the education strategy "Ambition for Education in North Tyneside 2020-2024" with the ambition that by 2024 the Authority will:

- * Have mitigated the impact of COVID-19 on all children and young people's achievement, particularly those who are disadvantaged.
- * Improve the health and communication of the Authority's youngest learners to make sure that they are ready to thrive in school and achieve their full potential.
- * Work in partnership to maintain vulnerable children and young people in their local communities accessing their local mainstream schools wherever that is possible.
- * Champion the learner, so that every young person has access to appropriate and engaging education, employment or training.
- * Commit to transforming the lives and wellbeing of children and young people in the borough, ensuring every school has the resources to support them to be emotionally healthy and resilient.

2.02ii - Breastfeeding prevalence at 6-8 weeks after birth - current method (Higher is better)



Overweight children (including obesity) (Lower is better)
 (Reception / Year 6)

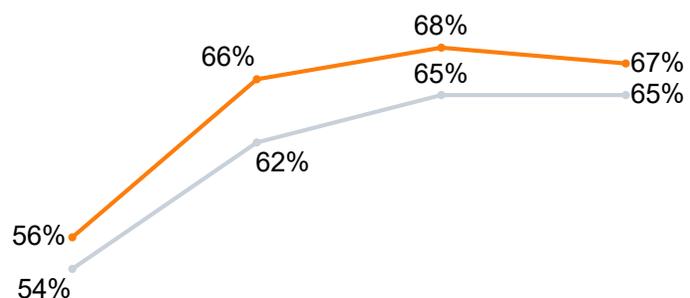


Our People will

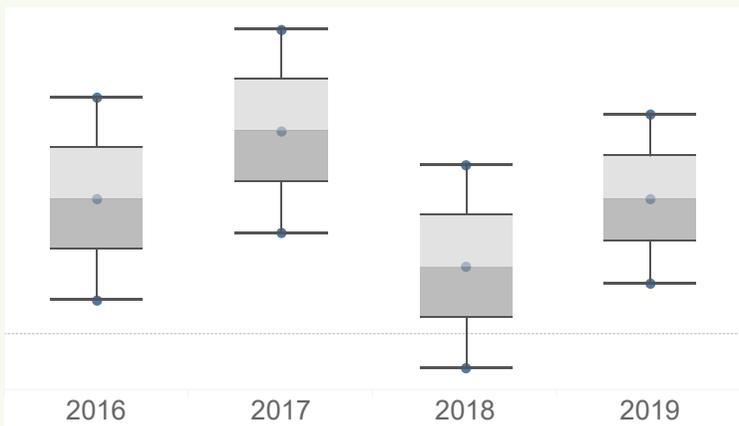
Key
■ England
■ North Tyneside

Be ready for work and life – with the right skills and abilities to achieve their full potential, economic independence and meet business needs.

% of pupils reaching the Expected level in Reading, Writing and Maths at KS2 (Higher is better)



KS1 to KS2 Value Added (Reading) (Higher is better)



Update on performance

North Tyneside has an education system to be proud of. A top performer regionally and nationally. This reflects the hard work done by our head teachers and their teams, governing bodies, elected members, authority staff and our fantastic children and young people.

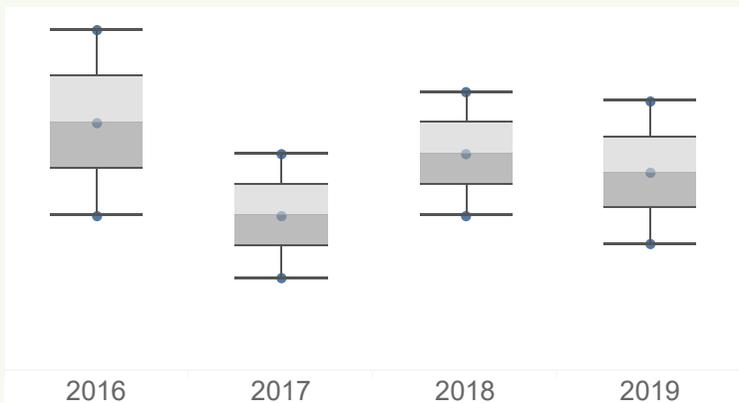
North Tyneside also has a track record of high attainment; at Key Stage 1, local pupils (aged 5- 7 years) performed significantly better than the national figure across reading, writing and maths.

North Tyneside continues to focus on closing the attainment gap between the most vulnerable people and their peers. At Key Stage 2, disadvantaged pupils performance is slightly higher than disadvantaged pupils nationally.

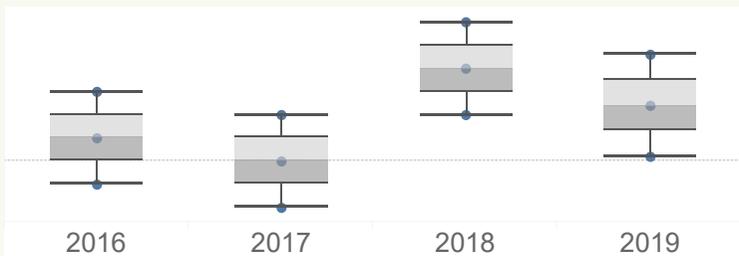
At Key Stage 2, when pupils are aged between 7 - 11 years, 67% of pupils met the expected level in reading, writing and maths. This was 2% higher than the national position.

We continue to monitor progress against the recommendations of the Council's Education Review; paying particular attention to the need to manage the impact of surplus places at secondary level, the financial challenge for the Dedicated Schools Grant and the approach of the North of Tyne Education Challenge.

KS1 to KS2 Value Added (Writing) (Higher is better)



KS1 to KS2 Value Added (Maths) (Higher is better)



2016 2017 2018 2019

2016 2017 2018 2019

Our People will

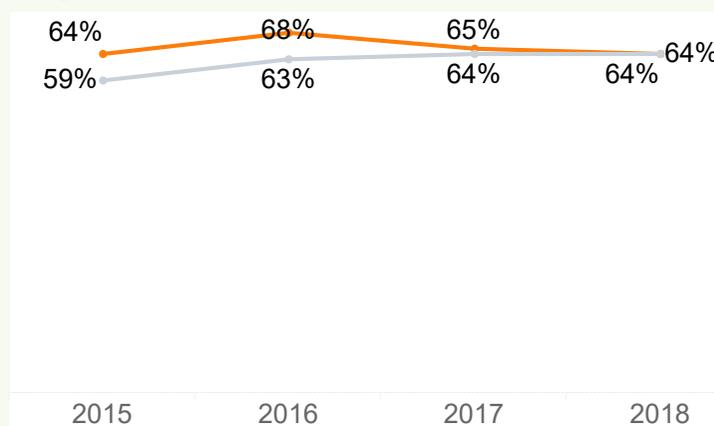
- Key**
- England
 - North East
 - North Tyneside

Be ready for work and life – with the right skills and abilities to achieve their full potential, economic independence and meet business needs.

Progress 8 gap between disadvantaged pupils and their peers (Lower is better)



% Pupils achieving Basics (A* to C/9 to 4) in English and Maths at) KS4 (Higher is better)



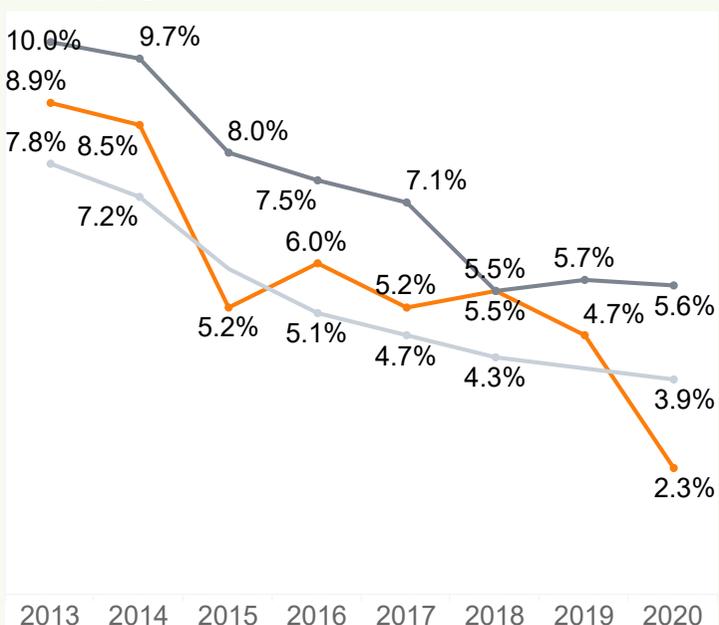
Update on performance

North Tyneside has been working with schools, businesses and other agencies to ensure that all young people are as ready for work and life as possible when they leave school at 16 or 18.

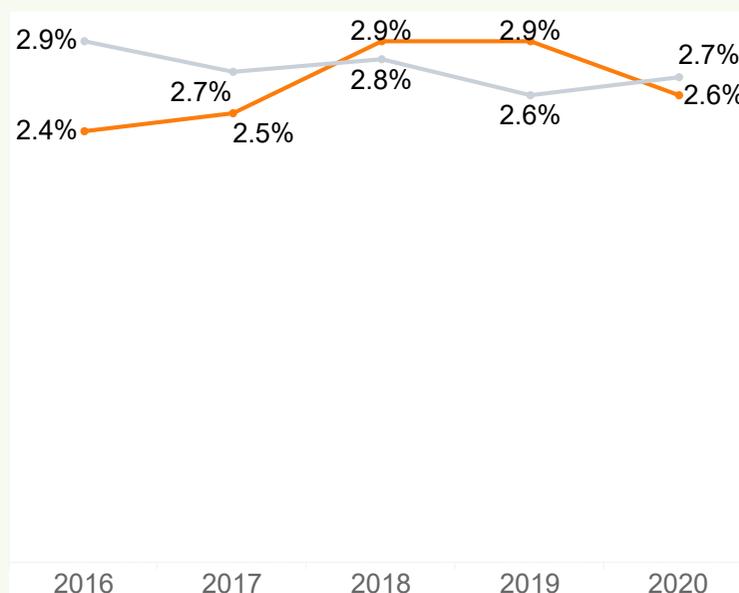
The Authority also wants to support adults to be ready for employment through their working life. Evidence show that being out of education, employment or training (NEET) at 16 or 17 years old is linked to later unemployment as well as poor mental health. Higher rates of NEET can be indicative of a local mismatch between education and economy.

The unemployment rate in North Tyneside remains low, compared to the North East rate and in line with the England rates, however as a result of a the pandemic 11% of employments are currently furloughed on the Job Retention Scheme and the number of residents claiming Universal Credit has sharply increased from 11,000 claimants in April 2020 to 19,500 in January 2021.

Unemployment rate (Lower is better)



% Not in Education, Employment or Training (Lower is better)

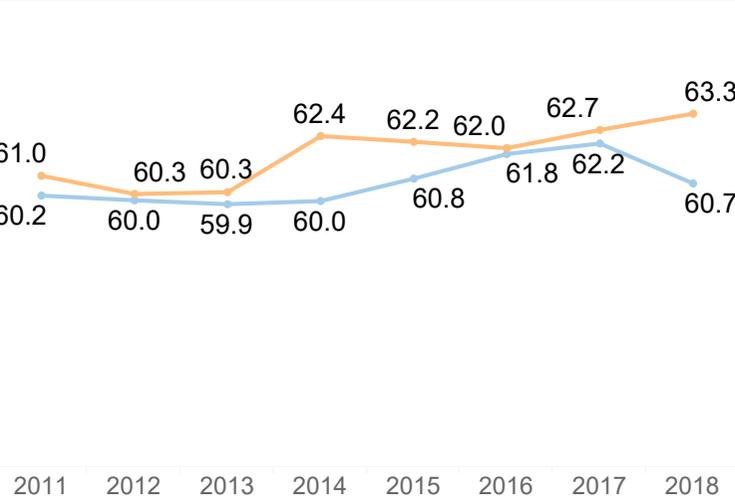


Our People will

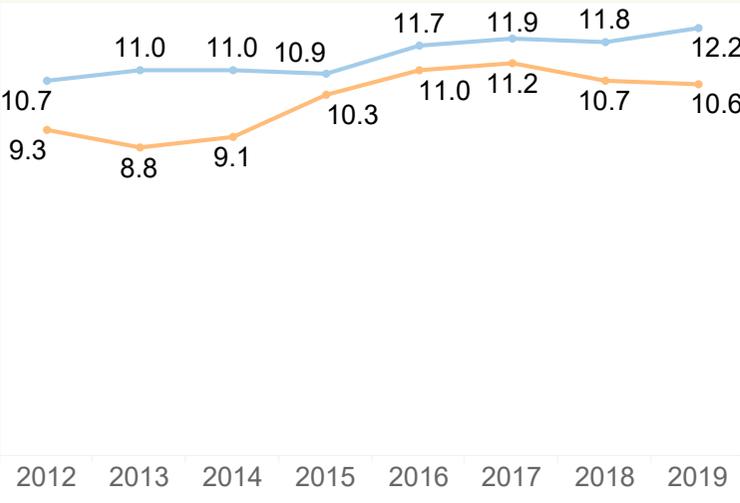
Key
■ North East
■ North Tyneside

Be healthy and well – with the information, skills and opportunities to maintain and improve their health, well-being and independence, especially if they are carers

Healthy life expectancy (Higher is better)
 (Male / Female)



Inequality in life expectancy (Lower is better)
 (Male / Female)



Update on performance

The Our North Tyneside Plan has a clear focus on ensuring that residents have a healthy start to life, which continues through their life. A key part of this is the continued focus on addressing the causes of poor health.

Average life expectancy in the borough is 80 years. However healthy life expectancy for women stands at 63 years and 61 years for men.

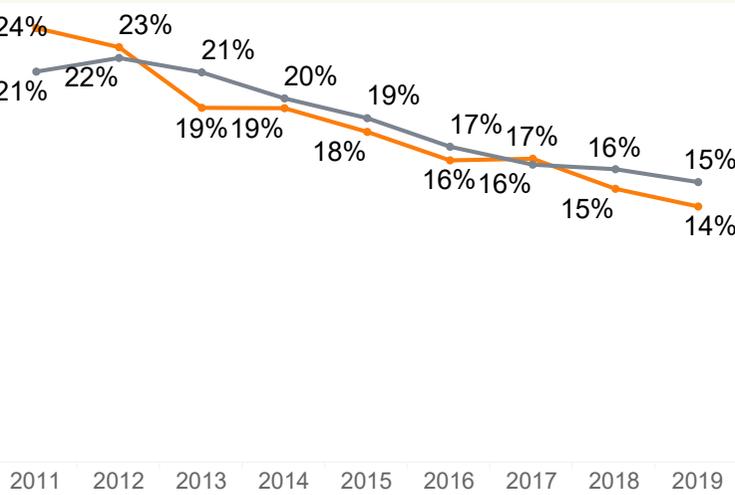
While both figures are above their respective regional average, male healthy life expectancy is below the national average, whereas female healthy life expectancy is similar to the national average. There is also a significant inequality gap within the borough.

Deaths due to cancer and cardiovascular disease (heart disease) are declining, deaths due to respiratory disease have increased slightly. These diseases still remain the leading causes of premature death in the borough.

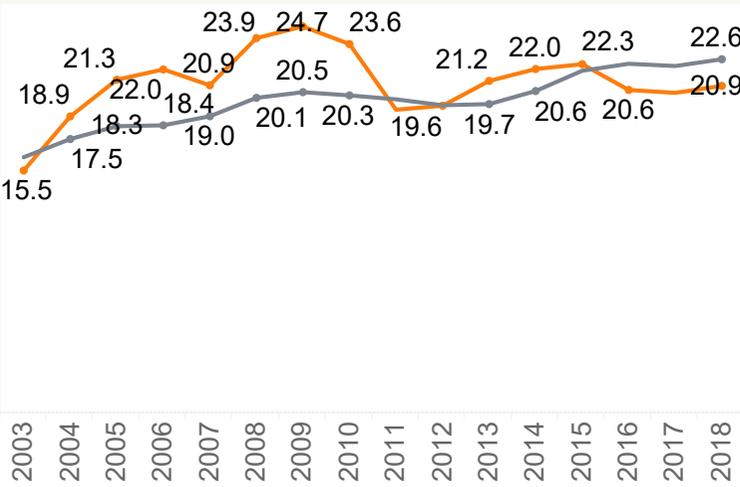
Much of this premature mortality is preventable. However social factors, exposure to risk factors (such as smoking, harmful levels of alcohol consumption, poor diet and low levels of physical activity), as well as late presentation, diagnosis and treatment are all key contributors to the diseases that lead to early deaths.

Work continues to tackle these issues, including through the delivery of the North Tyneside Health and Wellbeing Strategy.

C18 - Smoking Prevalence in adults (18+) - current smokers (APS) (Lower is better)



E06b - Under 75 mortality rate from liver disease considered preventable (2016 definition) (Lower is better)

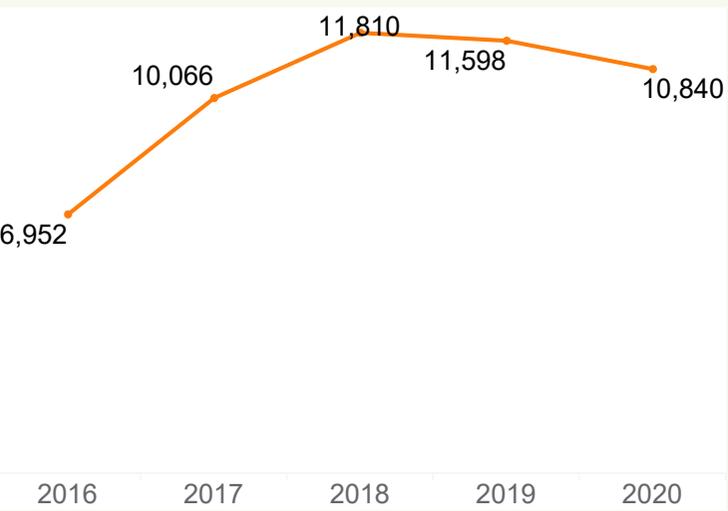


Our People will

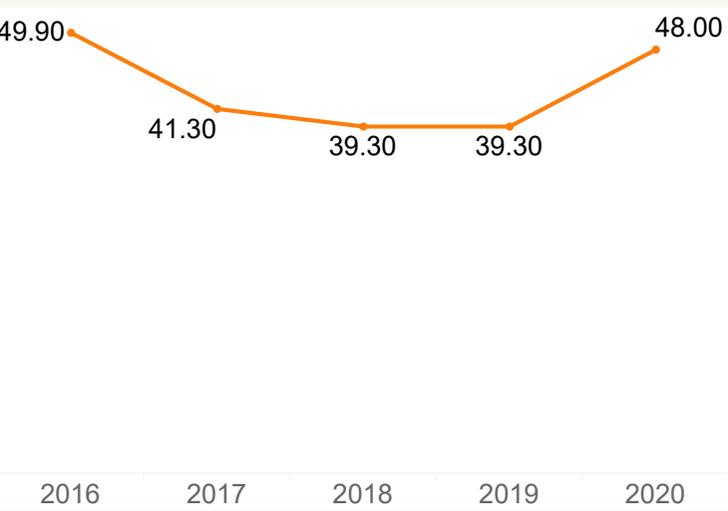
Key
■ England
■ North Tyneside

Be cared for, protected and supported if they become vulnerable including if they become homeless

Number of contacts to safeguarding services - children



Children subject to a child protection plan during the year



Update on performance

Ensuring that all residents are cared for, safeguarded and healthy is a key priority.

Our Children in Care rate is the lowest in the north east region and close to the England average.

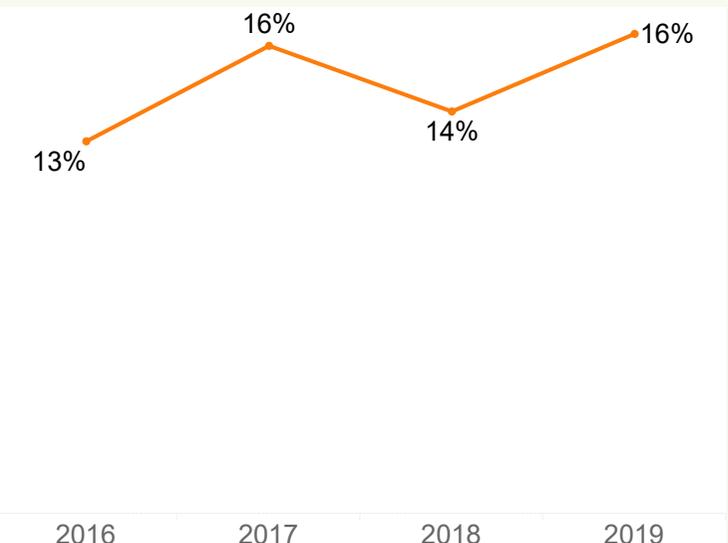
In March 2020, Children's Services were judged Outstanding by Ofsted, noting that "strategic partnerships are mature, well-developed and highly effective". We have a strong track record and in August 2020 we introduced a new early help Multi Agency Safeguarding Hub (MASH) pathway to help us to meet the needs of children and families at the earliest opportunity while delivering the right support to make a positive difference.

In February 2021, Cabinet agreed the third Children and Young People's Plan 2021-25, developed by the Children and Young People's Partnership and building on the successes and service changes of the previous plans. The vision for children and young people in North Tyneside is: "Making North Tyneside an even greater place for children and young people to thrive; where all, including those who are vulnerable, disadvantaged or disabled, are ready for school, ready for work and life, cared for and supported."

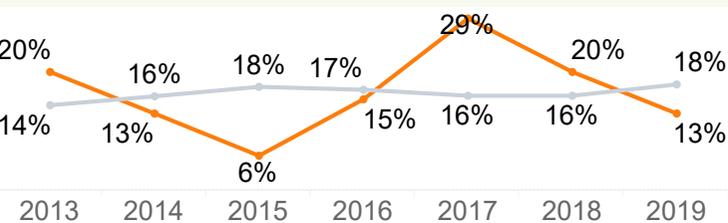
The priorities and deliverables set out in the Plan are aligned to the 5is strategic outcomes the Authority and partners wants to see for children and young people, which are:

- Outcome 1: I am Safe
- Outcome 2: I am Healthy
- Outcome 3: I have Opportunities
- Outcome 4: I have a Voice
- Outcome 5: I am Happy

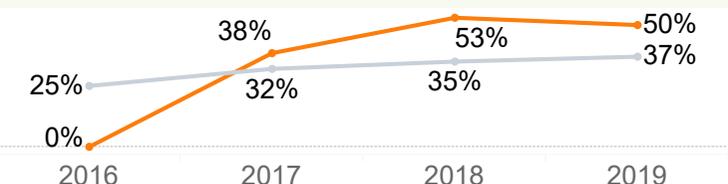
Looked After Children Stability - 3 or more Placements % (Lower is better)



% LAC Pupils (SSDA903 cohort) attaining Basics (A*-C / 9-4 E&M) at KS4 (Higher is better)



% LAC Pupils (SSDA903 cohort) reaching the Expected Level in Reading, Writing and Maths at KS2 (Higher is better)

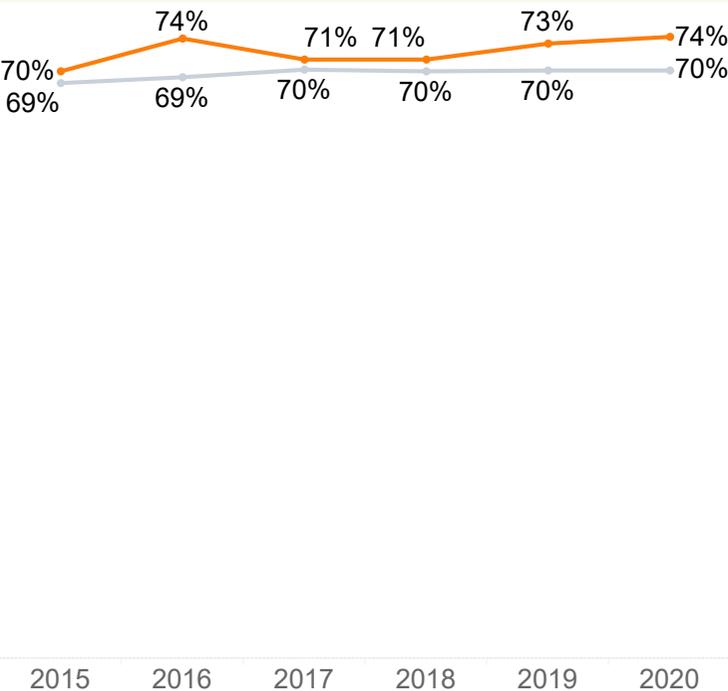


Our People will

Key
■ England
■ North Tyneside

Be cared for, protected and supported if they become vulnerable including if they become homeless

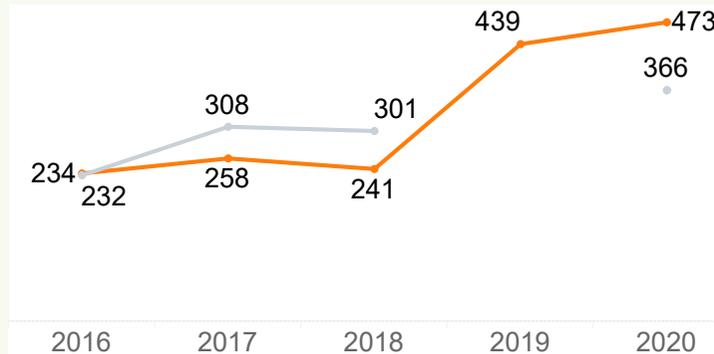
The proportion of people who use Adult Social Care services who feel safe (Higher is better)



ASC Safeguarding Concerns per 100,000 population & No. of ASC Safeguarding Contacts per year



ASC Safeguarding Enquiries per 100,000 population



Update on performance

The rate of adult safeguarding concerns reported reduced during 2020, but remain higher compared to previous years. In part, this reflects a change in recording during 2019 where safeguarding concerns are reported without any pre-screening.

- The priorities for the Safeguarding Adults Board are:
- * Transitional Safeguarding arrangements - ensure robust and consistent responses are in place to manage safeguarding for vulnerable young people
 - * Early identification and Prevention of Domestic Abuse. To support the work of the Strategic forum
 - * Focus on forms of Criminal exploitation - including County Lines, Sexual Exploitation, Cuckooing, Hate Crime and Criminal Gangs.
 - * Making Safeguarding Personal – further embedding and scrutiny of current arrangements.

The Homeless Reduction Act 2017, placed new duties on local authorities to intervene at earlier stage to prevent homelessness, work with all those affected, not just those with a "priority need" and supporting households already homeless to secure accommodation, This has had a positive effect, reducing the number of people becoming homeless.

During the pandemic, rough sleepers have been placed in emergency accommodation throughout and a Severe Weather Emergency Protocol (SWEP) has been initiated.

Number of homeless presentations accepted as priority homeless

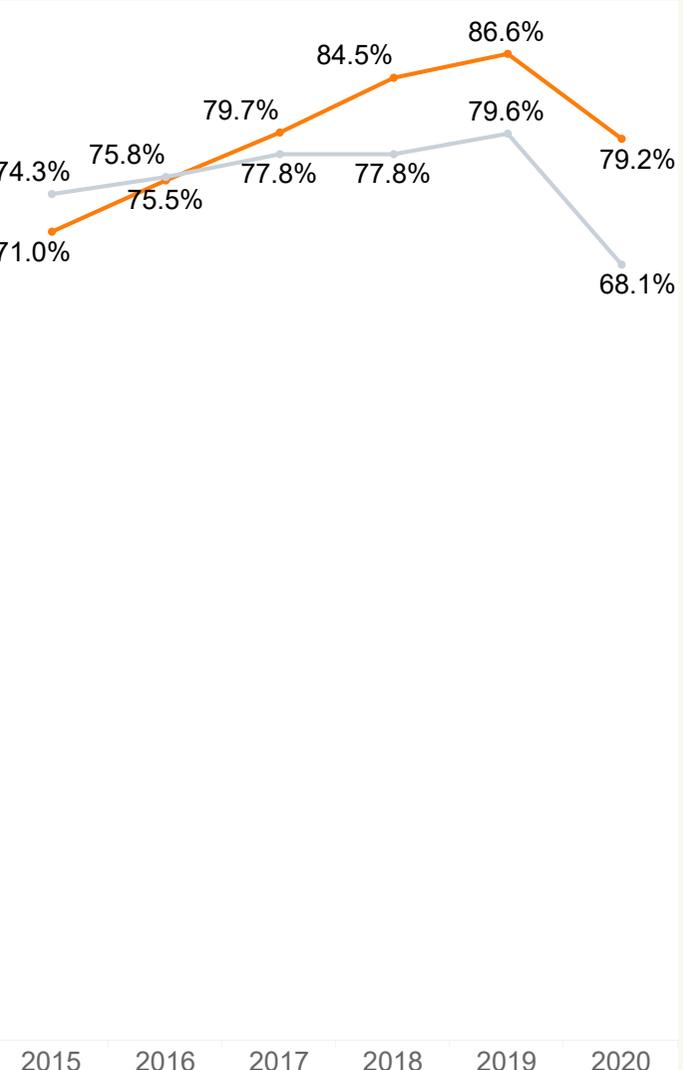


Our People will

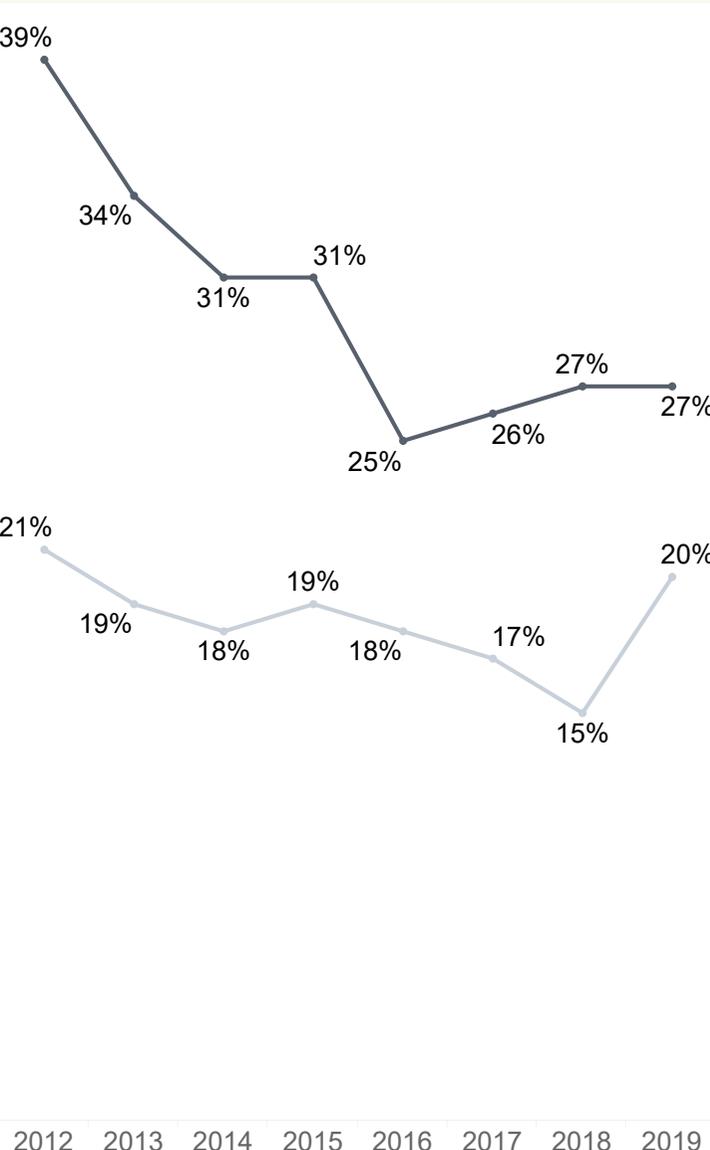
Key
■ England
■ North Tyneside

Be encouraged and enabled to, when ever possible, be more independent, to volunteer and to do more for themselves and their local communities.

Proportion of people who received a short-term service during the year where the sequel was either no ongoing support or support of a lower level (Higher is better)



Residents who volunteer (Higher is better)
 Informal / Formal



Update on performance

A key approach to the plan is to enable residents to be able to do more for themselves and their community.

In North Tyneside, one in five residents volunteer formally on a monthly basis, which is an increase compared to the previous year and brings the Borough in line with the national average. Just over a quarter of residents informally volunteer, which is similar to previous years. There was also an increase in the proportion of residents who would be willing to volunteer formally and informally monthly in the future.

Throughout the pandemic, there has been a huge outpouring from residents to volunteer to support the most vulnerable residents across the borough. Their inspiring effort has played a huge part in the success of the Covid-19 response and recovery effort boroughwide.

VODA, in particular, have been integral to the council's response. The Good Neighbours Scheme, was able to "scale up" rapidly to support clinically extremely vulnerable residents with essentials such as food parcels, shopping and prescription collections. Their Digital Champions have been teaching residents how to use their devices to become more digitally connected to reduce their isolation. Their Community Health Champions have worked with residents, sharing trusted and accurate health messages, cutting through the misleading and inaccurate information. VODA volunteers are also co-ordinating the running of the Vaccination Centres in the borough.

During the pandemic, there has also been periods where staff have been "displaced" as some services have been "paused" during lockdowns and local restrictions. These staff have volunteered to support the Local Support Hubs contacting clinically vulnerable residents, co-ordinating the Community Rapid Testing Programme, working with Bay Food Bank or have been transferred to other essential council services.

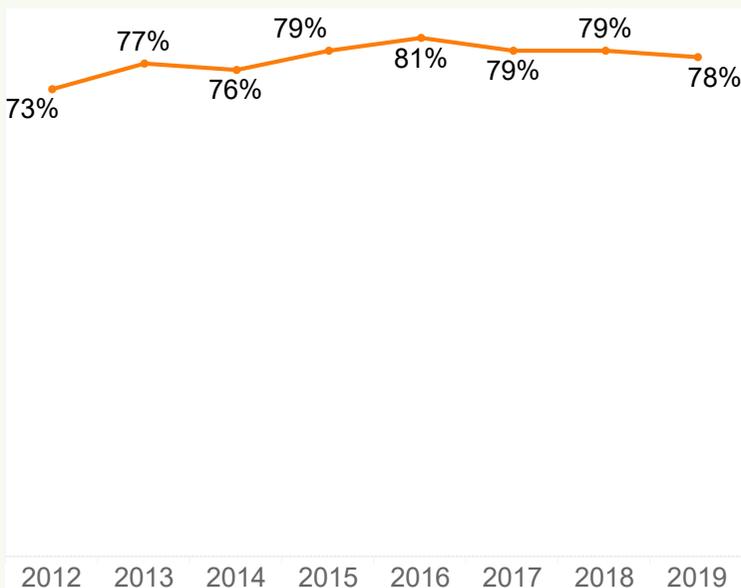
Our Places

Our Places will

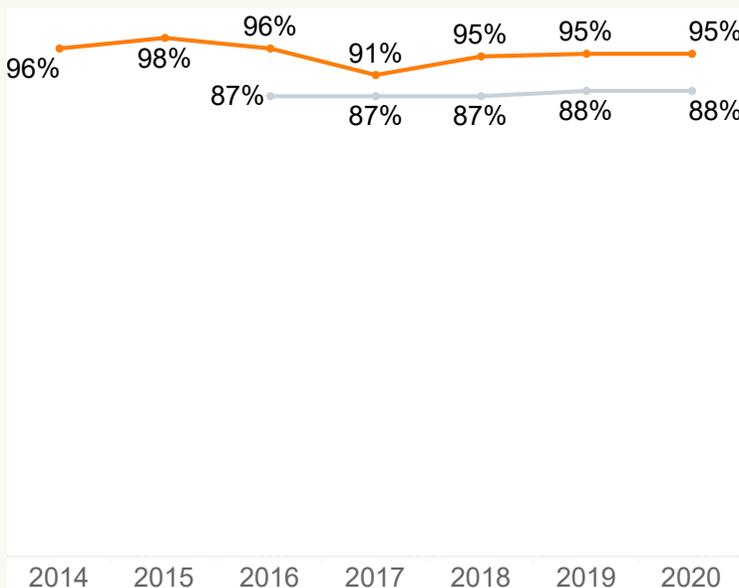
Key
■ England
■ North Tyneside

Be great places to live by focusing on what is important to local people, such as by tackling the derelict properties that are blighting some of our neighbourhoods

% of residents satisfied with their local area as a place to live (Higher is better)



% of Primary Schools rated Good or Outstanding by OFSTED (Higher is better)



Update on performance

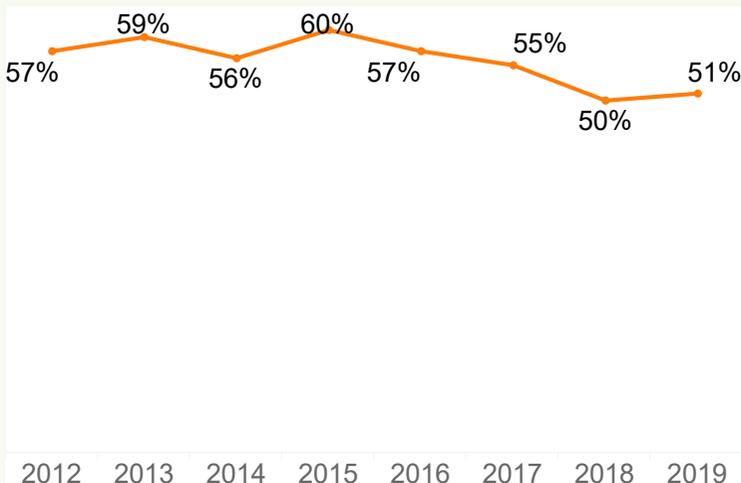
The Our North Tyneside plan is focused on ensuring that the borough is a great place to live.

Overall 4 in 5 residents believe that North Tyneside is a good place to live. Local people have identified the following factors, specific to council services, as the most important in making somewhere a good place to live; health services, clean streets and education provision.

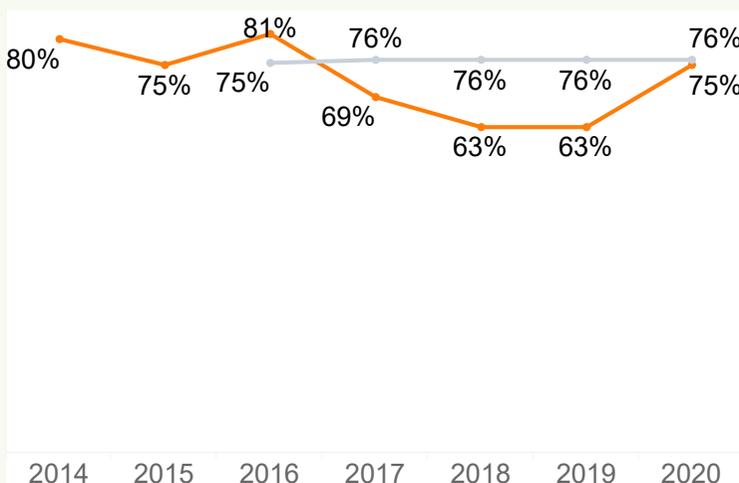
As a place North Tyneside is now one of the less deprived, relative to the rest of England. In 2004 the borough was ranked the 80th most deprived area in England (1 = most deprived). In 2019 it was ranked 128th.

Tackling derelict properties was raised by residents and included as a priority in the plan. In-line with the Housing Strategy, we continue to work with homeowners, private landlords, landlord groups and our communities to focus on bringing empty homes back into use, where possible as affordable homes.

% of residents satisfied with street cleaning (Higher is better)



% of Secondary Schools rated Good or Outstanding by OFSTED (Higher is better)

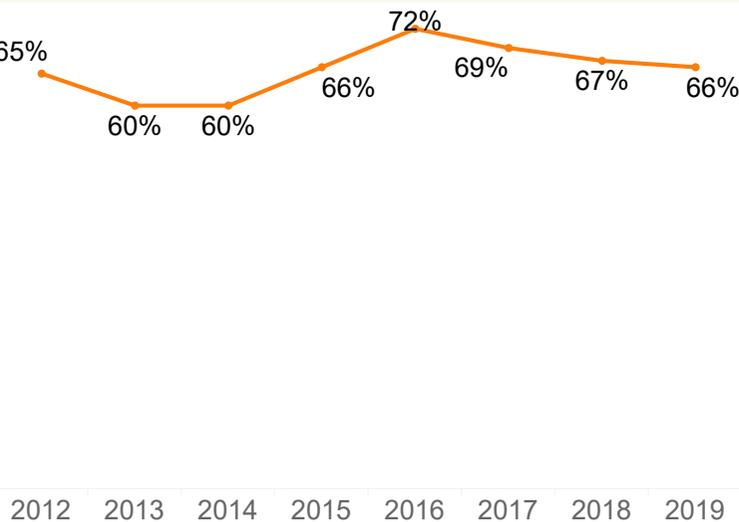


We will continue to use the Repair and Manage programme to refurbish long-term empty homes and take ownership of them until all costs have been repaid. This approach will deliver at least 6 affordable homes in 2020/21.

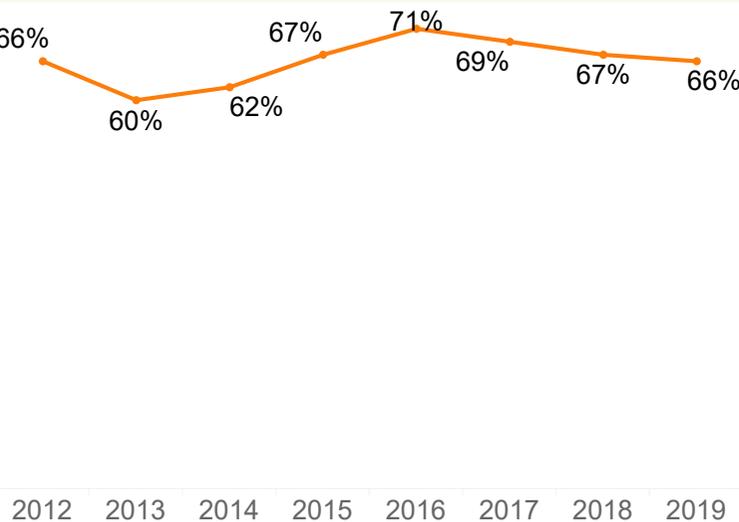
Our Places will

Offer a good choice of quality housing appropriate to need, including affordable homes that will be available to buy or rent

% of residents satisfied with the choice of housing (Higher is better)



% of residents satisfied with the quality of housing (Higher is better)



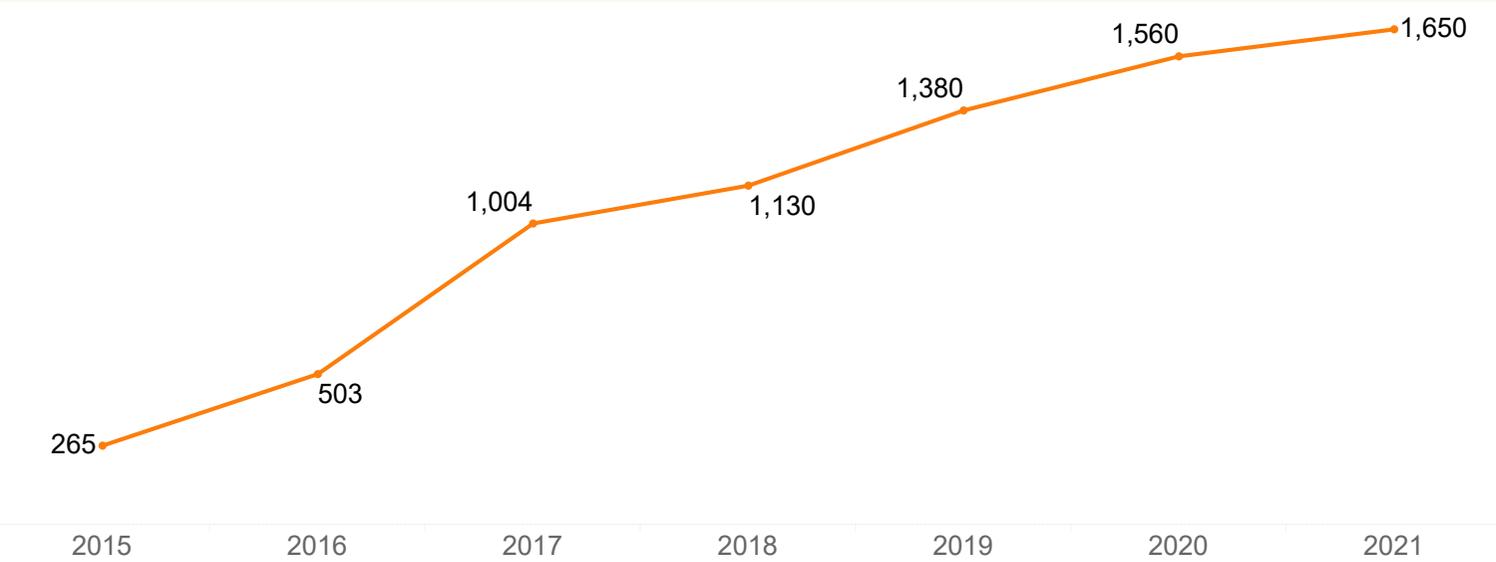
Update on performance

The Local Plan shows how land will be used for housing, employment and retail across the borough over a 15-year period. The Local Plan recommends the number of homes to be built in the borough each year.

These new homes will be built mainly by private developers; 25% will be affordable new homes and will include a mix of new council housing and homes managed by registered providers. Working through the Local Plan, the Authority will work with developers to encourage them to build homes that are not only affordable but meet the needs of everyone, including self-build and specialist housing.

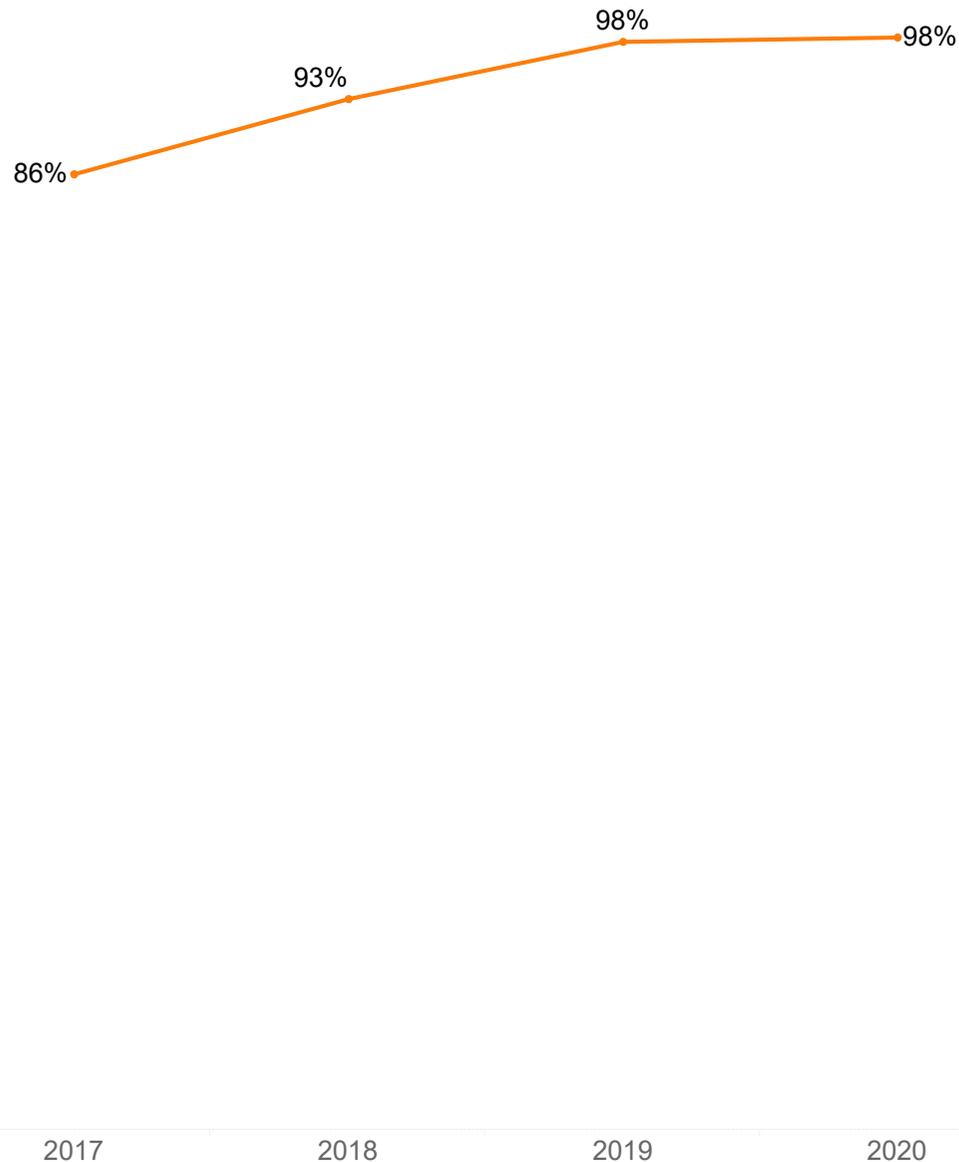
At its meeting on 25th January 2021, Cabinet agreed a new ten-year Council delivery plan called 'Supporting the Ambition for the Borough through Housing Growth', which aligns the Affordable Homes Delivery Programme and the Local Plan. This plan increases the delivery target from 3,000 affordable homes to 4,000 by 2032 and aims to deliver at least 350 new Council houses by 2030.

Number of affordable homes delivered (gross) (Higher is better)



Benefit from the completion of the North Tyneside Living project and by North Tyneside Council's housing stock being decent, well managed and its potential use maximised

% North Tyneside Living properties Occupied (Higher is better)



Update on performance

The £300 million North Tyneside Living programme has transformed the council's retirement accommodation to modern, attractive, fit for purpose homes for the over-60s. The programme has successfully delivered 26 North Tyneside Living schemes; a mix of newly built and refurbished existing schemes to create 924 new homes to support independent living. The new homes are highly sought after and consistently well occupied.

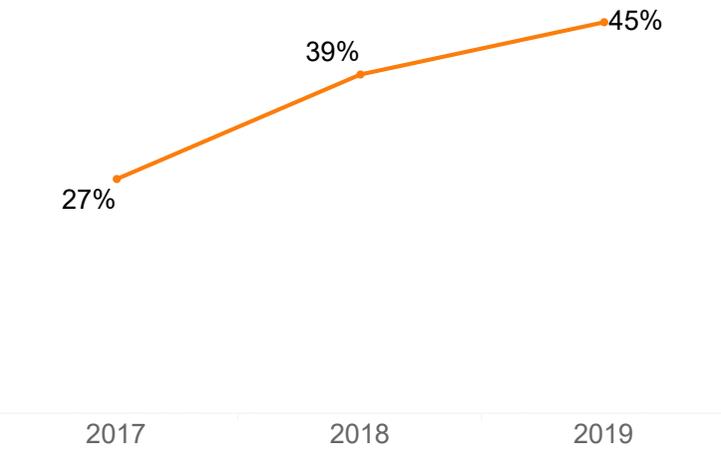
The Housing Property and Construction Service delivered a range of works this year to the value of circa £40m, to keep council homes to the Decent Homes Standard including:

- Completing 26,491 responsive repairs.
- Delivering compliance works - Gas servicing and repairs, fire risk assessment [FRA] works etc.
- 2,646 Aids and adaptations delivered to make life easier for those tenants in need.
- Empty Home Repairs to 717 homes to enable these to be re-let.
- Programme improvement works to circa 5,000 council owned homes such as kitchen and bathroom replacements, heating upgrades, roof replacements, fencing replacements and boundary wall repairs, replacement of fire doors and redecoration and remodelling works.

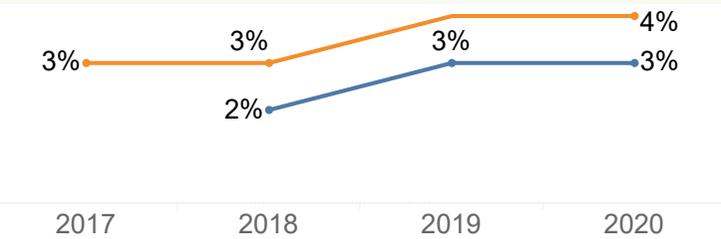
Our Places will

Provide a clean, green, healthy, attractive, safe and sustainable environment. This will involve creating a cycle friendly borough, investing in energy efficiency schemes and by encouraging more recycling

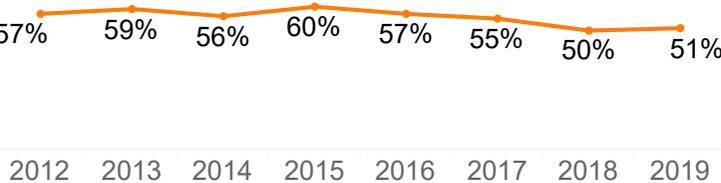
Reduction in carbon emissions in Council operations against base line year 2010/11 - actual (Higher is better)



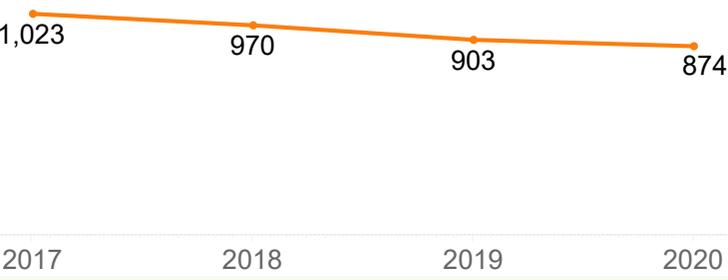
% of areas that do not meet the Keep Britain Tidy standard for detritus and litter (Lower is better)
 Detritus / Litter



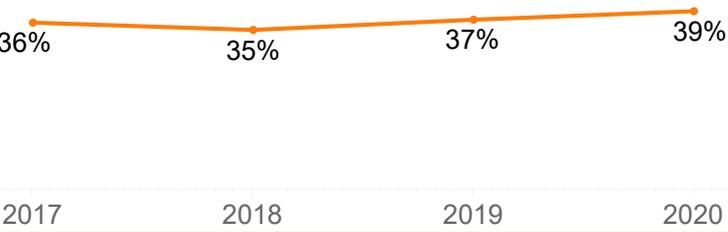
% of residents satisfied with street cleaning (Higher is better)



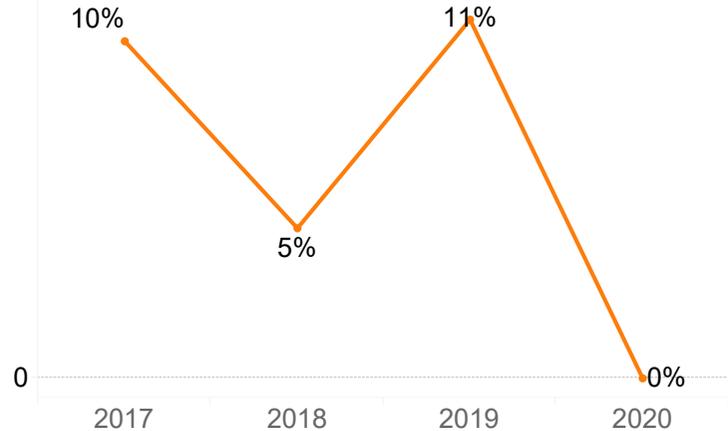
Total waste produced per household (Kg) - actual (Lower is better)



Household waste sent for reuse, recycling & composting - actual (Higher is better)



Percentage of municipal waste sent to landfill - actual (Lower is better)



Update on performance

In July 2019 Council declared a Climate Emergency, setting a target to reduce the carbon footprint of the Authority and the Borough by 50% by 2023 and to become carbon neutral by 2050. At the end of 2020/21 the Authority's carbon footprint had decreased by 49% since the baseline year of 2010/11. Given this current performance, it is likely that the Authority will achieve the 50% reduction target by the 2023 target date.

As a growing borough we need to plan to reduce the amount of waste generated by households, and to ensure we maximise any waste generated as a resource. During 2018/19, alternate weekly waste collection was introduced. The change led to an increase in the borough's recycling rate by increasing householders' awareness of the waste they throw away and different ways to deal with it.

This builds upon the previous changes at the Household Waste and Recycling Centre, when restrictions on large vehicles and a resident permit scheme were introduced.

In 2019/20, the amount of waste sent to landfill was at it's lowest level recorded for any year.

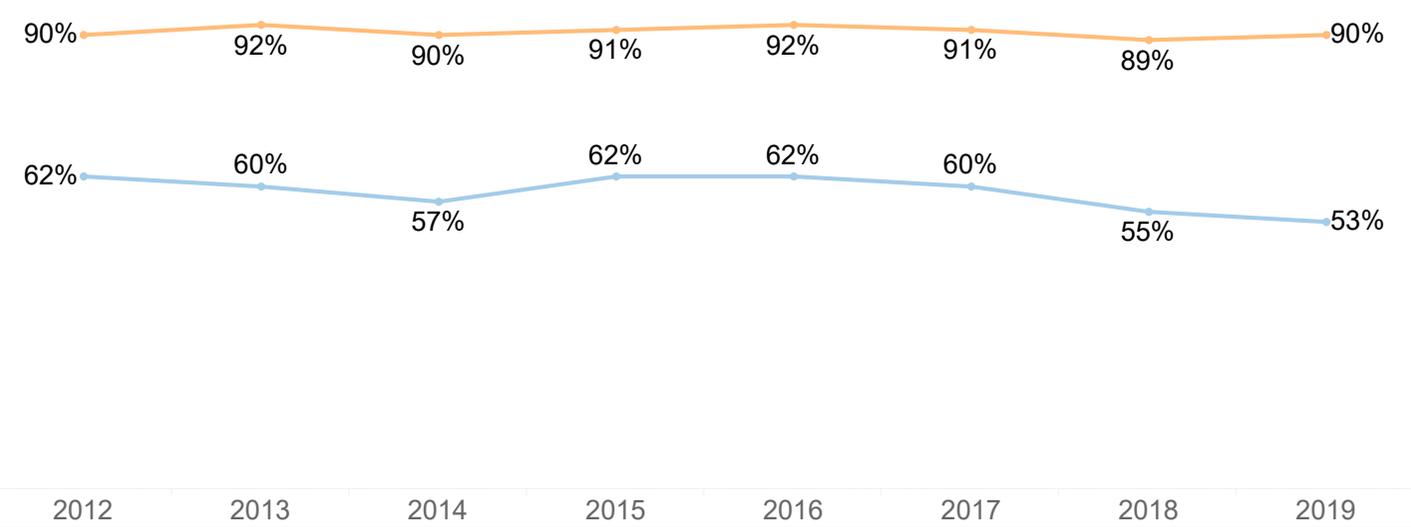
Our Places will

- Key
- England
 - North East
 - North Tyneside

Provide a clean, green, healthy, attractive, safe and sustainable environment. This will involve creating a cycle friendly borough, investing in energy efficiency schemes and by encouraging more recycling

% of residents who feel safe (Higher is better)

During the day / after dark

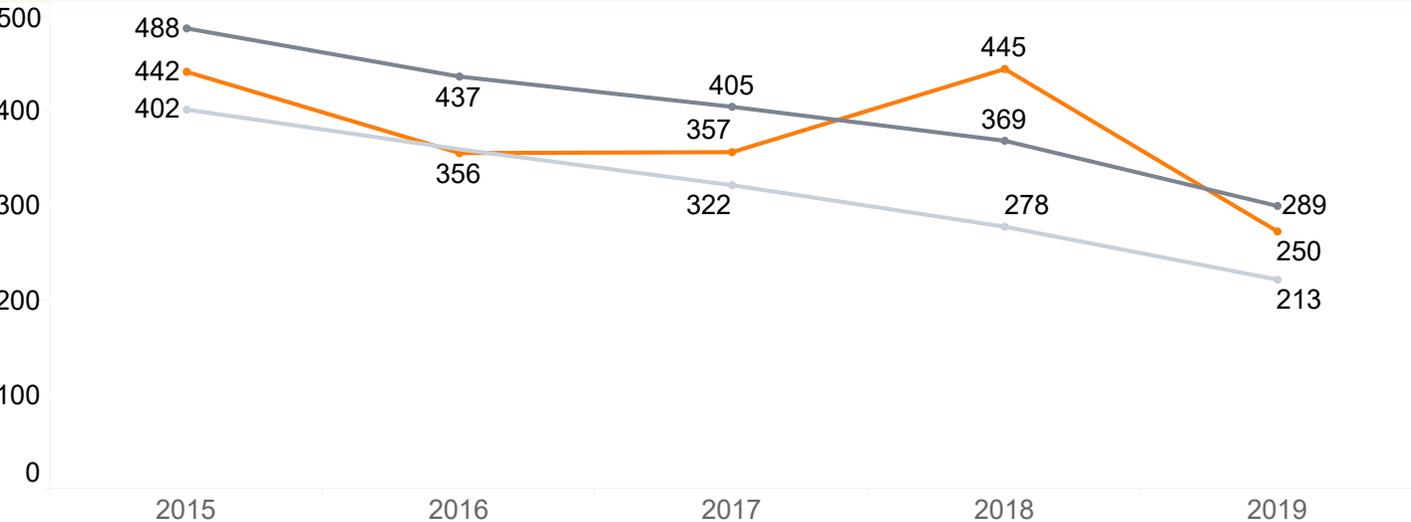


Update on performance

North Tyneside is one of the safest areas of the country to live, work and visit with comparatively low levels of crime. Nine in ten residents state they feel safe in their local area during the day, which is slightly lower than the national benchmark (94%). However, 53% feel safe after dark, a slight drop since 2018 (55%) and significantly lower than the national rate (75%). Residents in the Southern area of the borough are more likely to state they do not feel safe after dark (47% compared to 28% overall).

In October 2020, Cabinet agreed a new combined Environmental Crime and Anti-Social Behaviour Policy, which provides a consistent approach and framework to tackle ASB and environmental crime. The policy ensures that any enforcement action is clear, concise, proportionate, consistent and targeted to ensure a responsive, effective and value-added service.

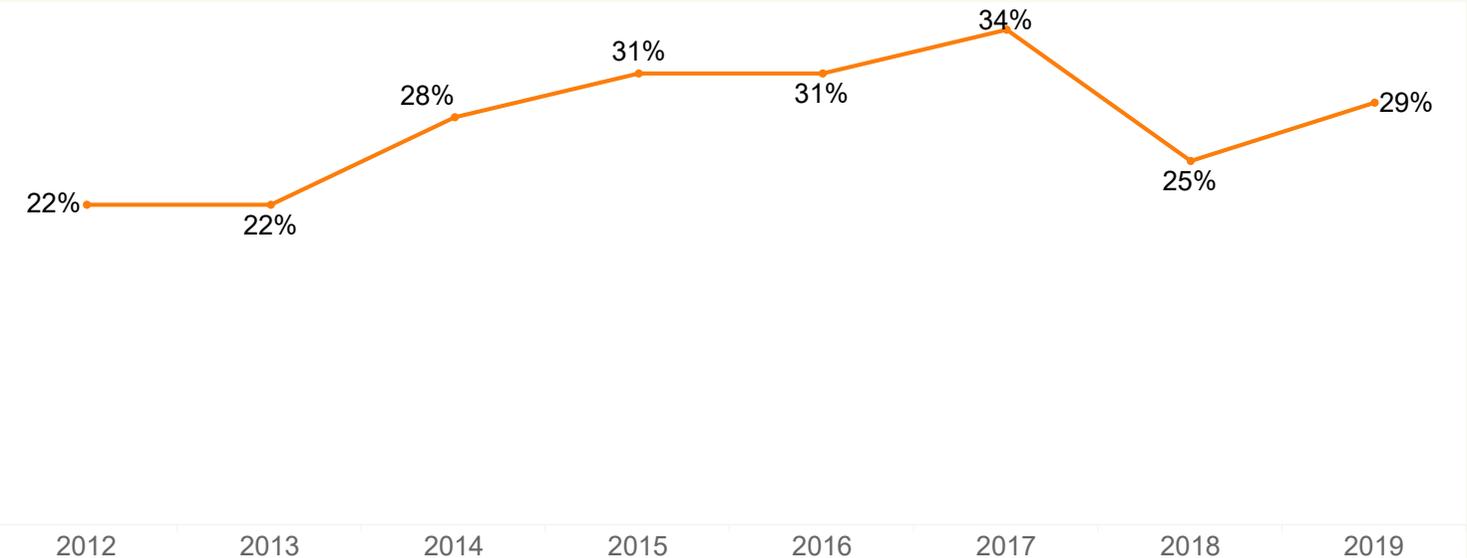
Number of young people who are first time entrants into Youth justice system - PNC Rate Per 100,000 of the 10 - 17 population (Lower is better)



Our Places will

Have an effective transport and physical infrastructure - including our roads, pavements, street lighting, drainage and public transport.

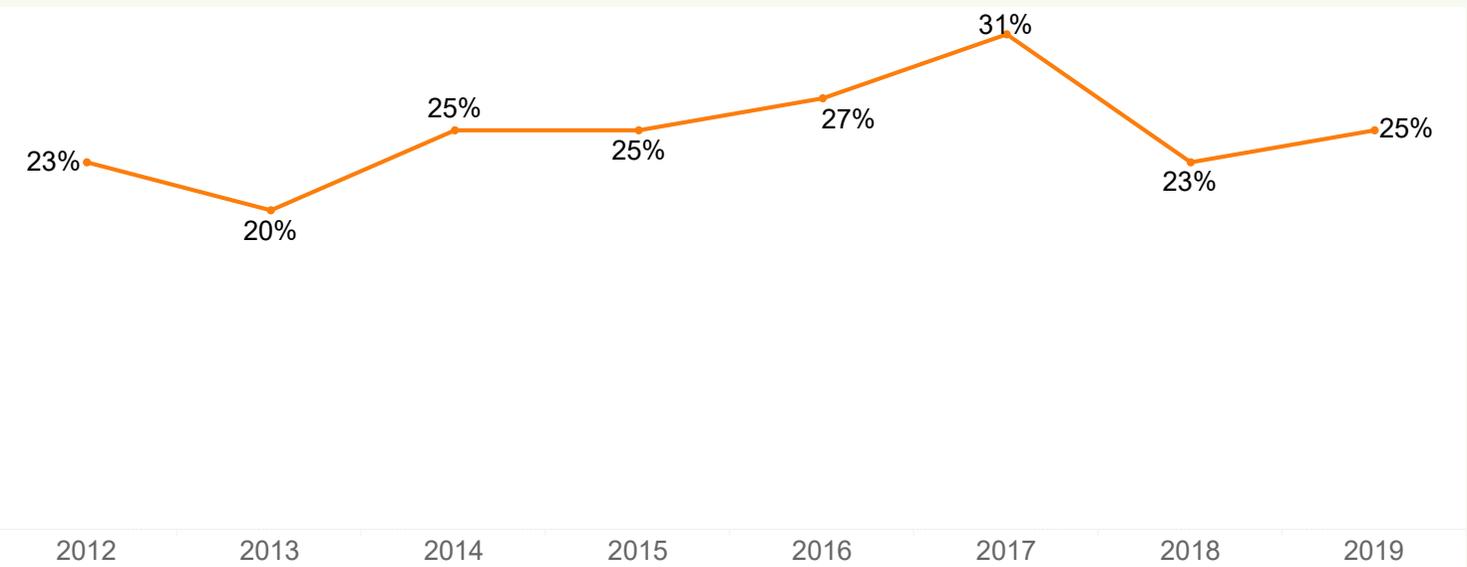
% of residents satisfied with road maintenance (Higher is better)



Update on performance

North Tyneside is growing as a place to live, work and visit. A range of transport and sustainable infrastructure projects are being delivered to support this expansion and provide the facilities our future population will need.

% of residents satisfied with pavement maintenance (Higher is better)



Our Places will

Continue to be regenerated in Wallsend and Whitley Bay, through effective public, private and community partnerships, while ambitious plans will be developed for North Shields, Forest Hall and Killingworth

Update on performance

The Ambition for North Tyneside Plan agreed by Cabinet on 26th November 2018 is the framework for regeneration of the borough. The plan aims to improve transport links and connectivity from town centres to other parts, redevelop unused buildings, create more and better jobs and develop sustainable communities, meet housing needs, continue to attract visitors and investment and close the gap in life chances by tackling working poverty.

Highlights during 2020/21 include:-

- *The sale of the Swan Hunter Site, which will see the site brought back into beneficial economic use and create jobs.
- *Completion of the second phase of the Centre for Innovation, which opened in the summer 2020.
- *The restoration of the grade 2 listed Georgian terrace on Northumberland Square
- *A 15 Year Master Plan and investment programme for the Segedunum Roman Fort site is under development, which will help grow the visitor offer.
- *Replacing derelict and eyesore sites along the coastline with attractive high quality family housing

Following the award of £200k funding from the North of Tyne Combined Authority, work has progressed to develop a masterplan for North Shields Town Centre and Fish Quay. The Master Plan proposes improvements to key gateways into the town centre, a proposed new bus station integrated with the existing Metro Station as well as other improvements to the highway network and public realm to improve the appearance of the town centre and enhance the visitor experience. Other interventions will see new housing identified for the former Tyne Brand Site and Unicorn House which was acquired by the Authority in 2020.

Improvement works on the Northern Promenade to renovate the Rendezvous Café, associated toilets and car park. Resurface the Northern Promenade and link the Briar Dene path to the St Mary's Island Promenade.

A 15 Year Master Plan and investment programme for the Segedunum site is being developed, which will underpin future business planning and will help grow the visitor offer making it a more sustainable entity.

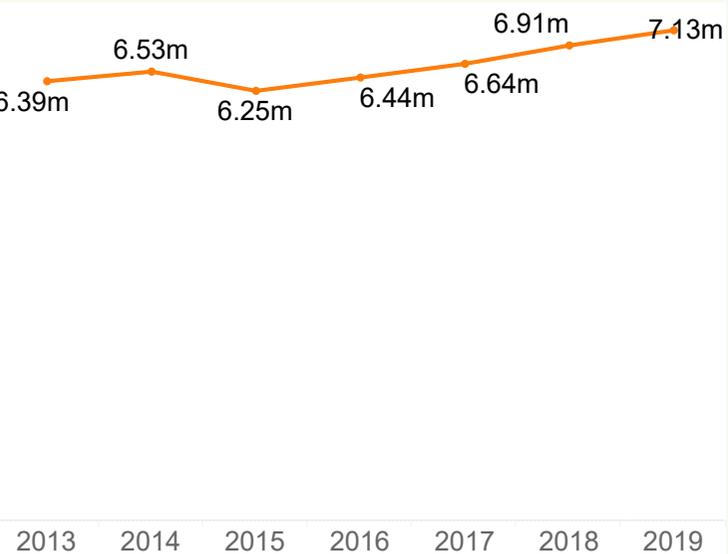
Further investment is planned in Killingworth Lake to build on the investment in Flood Defences and broaden and expand the visitor offer by further developing facilities and unlocking additional opportunities and activities. Proposed investment will include a Multi-Use Games Area, a new café opportunity and a health and fitness trail.

Further development of the Borough's Wagonways to improve connectivity, take a consistent approach to surfacing and treatment and promote the heritage of the network.

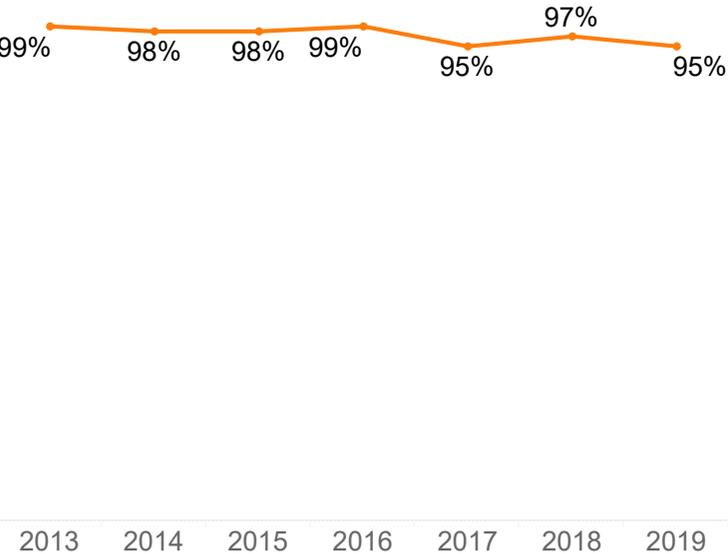
Our Places will

Be a thriving place of choice for visitors through the promotion of our award winning parks, beaches, festivals and seasonal activities

Number of day visits and overnight stays to North Tyneside (STEAM) (Higher is better)



Satisfaction of visitors to North Tyneside (Higher is better)



Update on performance

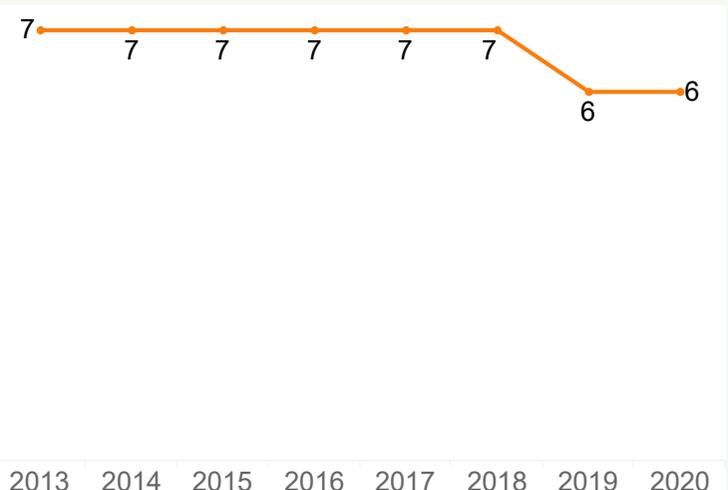
The Our North Tyneside plan is also focused on ensuring the borough is a great place for visitors.

The borough attracts around 7.13 million visitors, who contribute around £339 million to the local economy. Tourism supports almost 4,019 jobs, two out of five in the food and drink and accommodation sector. The pandemic and lockdowns will significantly impact on future visitor numbers and income generation.

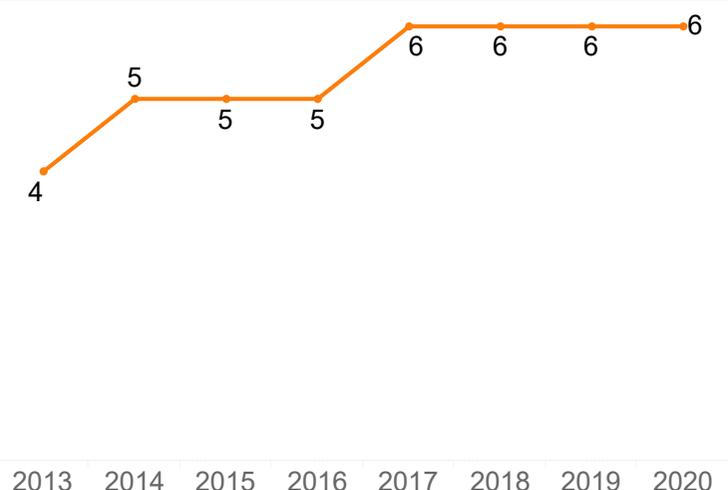
Environmental standards across North Tyneside have been maintained with the borough's park and beaches achieving a number of awards.

Three beaches in North Tyneside are among a group of only 52 beaches in the country to win both a Blue Flag and Seaside Award. Half of the Blue Flag awards given to North East beaches were presented in respect of North Tyneside beaches.

Number of Blue Flag and Seaside Awards achieved (Higher is better)



Number of Green Flag Awards achieved (Higher is better)



Six of the warden managed parks in North Tyneside have retained their Green Flag Awards this year including Northumberland Park, Wallsend Park, the Rising Sun Country Park, Benton Quarry, Killingworth Lakeside and Marden Quarry. In addition, the Friends of Brierdene retained their Green Flag Community Award, every year since 2012. Chirton and Redburn Dene Park in North Shields were awarded the Green Flag for the first time.

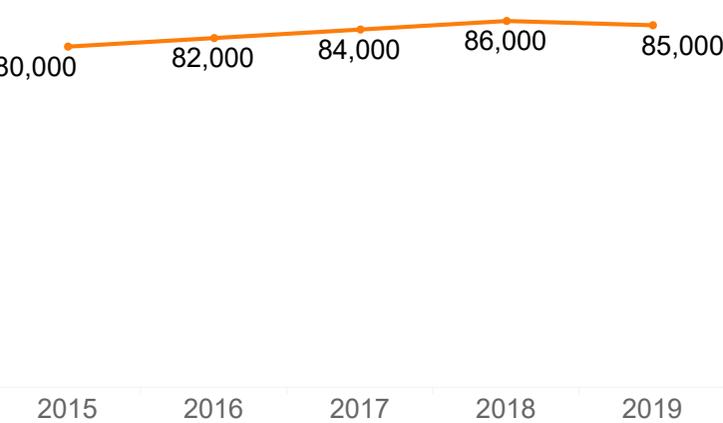
Our Economy

Our Economy will

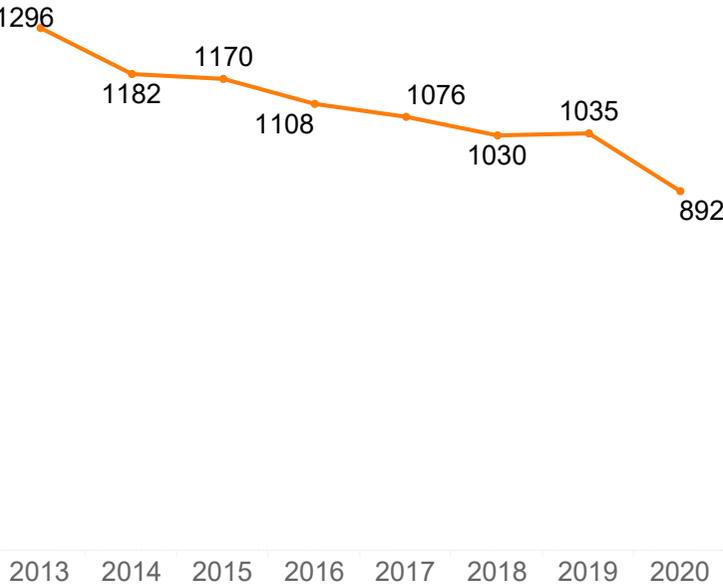
- Key
- England
 - North East
 - North Tyneside

Grow by supporting new businesses and building on our strengths, including our existing world class companies, and small and growing enterprises.

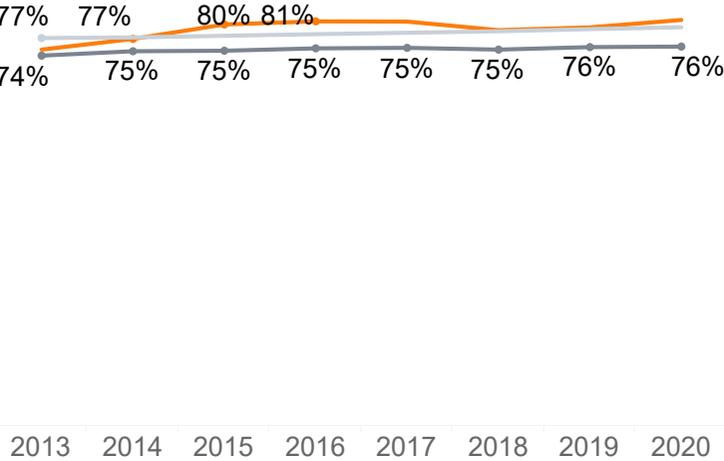
Jobs in North Tyneside (as measured by ONS Business Register and Employment Survey - total employment measure) (Higher is better)



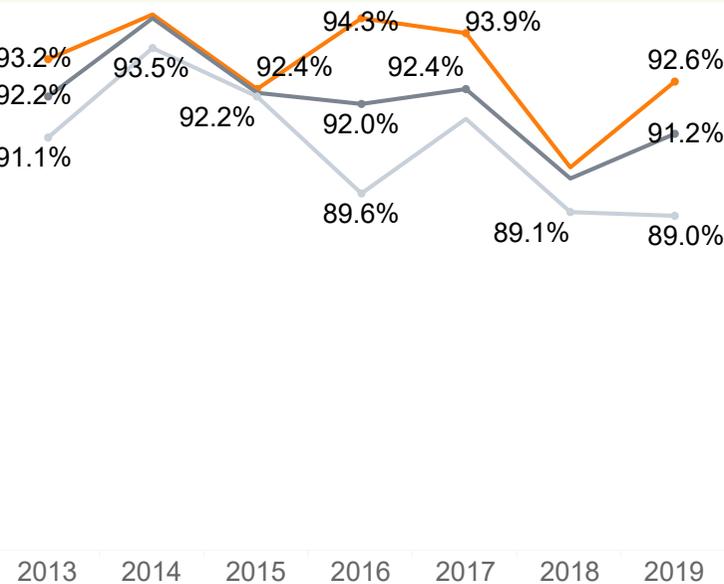
Number of small business start ups (Higher is better)



Economic activity rate for residents aged 16-64 (Higher is better)



Businesses surviving one year after being started (Higher is better)



Update on performance

A key strand of the plan is to ensure that North Tyneside is a great place to work.

The number of registered businesses in North Tyneside has continued to grow and has increased by 5,000 jobs since 2015. There are now 85,000 jobs.

- The main industries that these enterprises operate in
- * Professional, scientific and technical
 - * Construction
 - * Accomodation and food services
 - * Retail
 - * Business administration and support services
 - * Information and communication
 - * Arts, entertainment, recreation and other services
 - * Manufacturing

The increase in businesses in the borough directly benefits residents, as almost 8 in 10 residents are economically active.

There has been a national decline in the number of business start ups, since 2013. Locally, the award winning Business Factory supports around 200 new business start-ups per annum and more intensive assistance is given to high potential start-ups through the Aspire programme, which is also supported by our large companies.

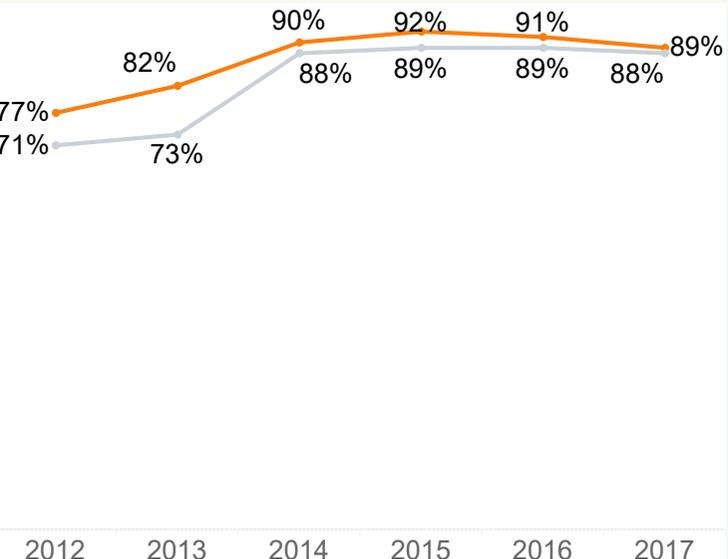
During 2020-21, the Authority has supported businesses to recover during the pandemic, through access to practical and financial support, advice and information and signposting to local and national grant opportunities.

Our Economy will

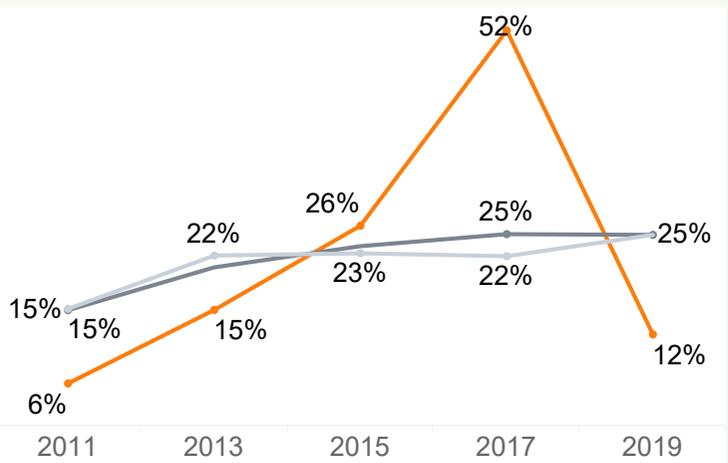
Key
■ England
■ North Tyneside

Be business friendly, ensuring the right skills and conditions are in place to support investment, and create and sustain new high quality jobs and apprenticeships for working age people

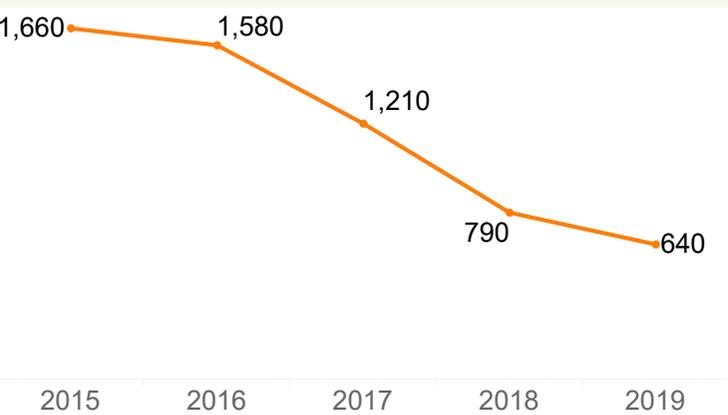
Positive destination, post KS5 (A level) (Higher is better)



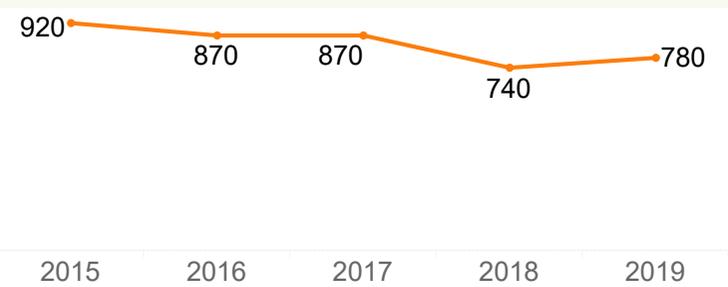
Skills gap - measured by skills shortage vacancies as a proportion of all job vacancies (Lower is better)



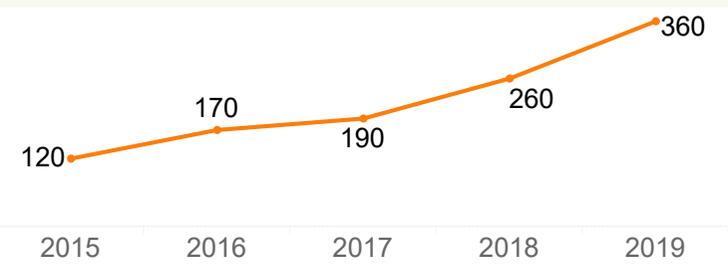
Number of level 1 (intermediate) apprenticeships starts (Higher is better)



Number of level 2 (advanced) apprenticeships starts (Higher is better)



Number of level 3 (higher) apprenticeships starts (Higher is better)



Update on performance

Over the past decade there has been a reduction in the percentage of residents with no qualifications; down from 14% in 2008 to 7.2% in 2018. At the same time, 33.6% of residents are now qualified to Level 4 or higher which is the highest ever level for North Tyneside.

91% of young people progress onto a positive destination after Key Stage 5. This has been increasing year on year over the past few years and continues to be higher than the national rate.

In terms of skills gaps, the availability of reliable data continues to be difficult at a Local Authority level and the main indicator continues to be the UK Employer Skills Survey, which was last published in July 2018. It shows that three quarters of the hard to fill vacancies were for associate professional and technical occupations. This includes sectors such as 'science', 'engineering and technology', 'health and social care' and 'businesses and public sector'.

The number of apprenticeships is decreasing is linked to national policy changes. However North Tyneside remains in the top quintile performance band. In a national study, North Tyneside was ranked 70th out of 150 for Apprenticeship starts as a proportion of 16-24s in the local area.

Our Economy will

Continue to support investment in our business parks, units and Town Centres

Business Park (Higher is better)

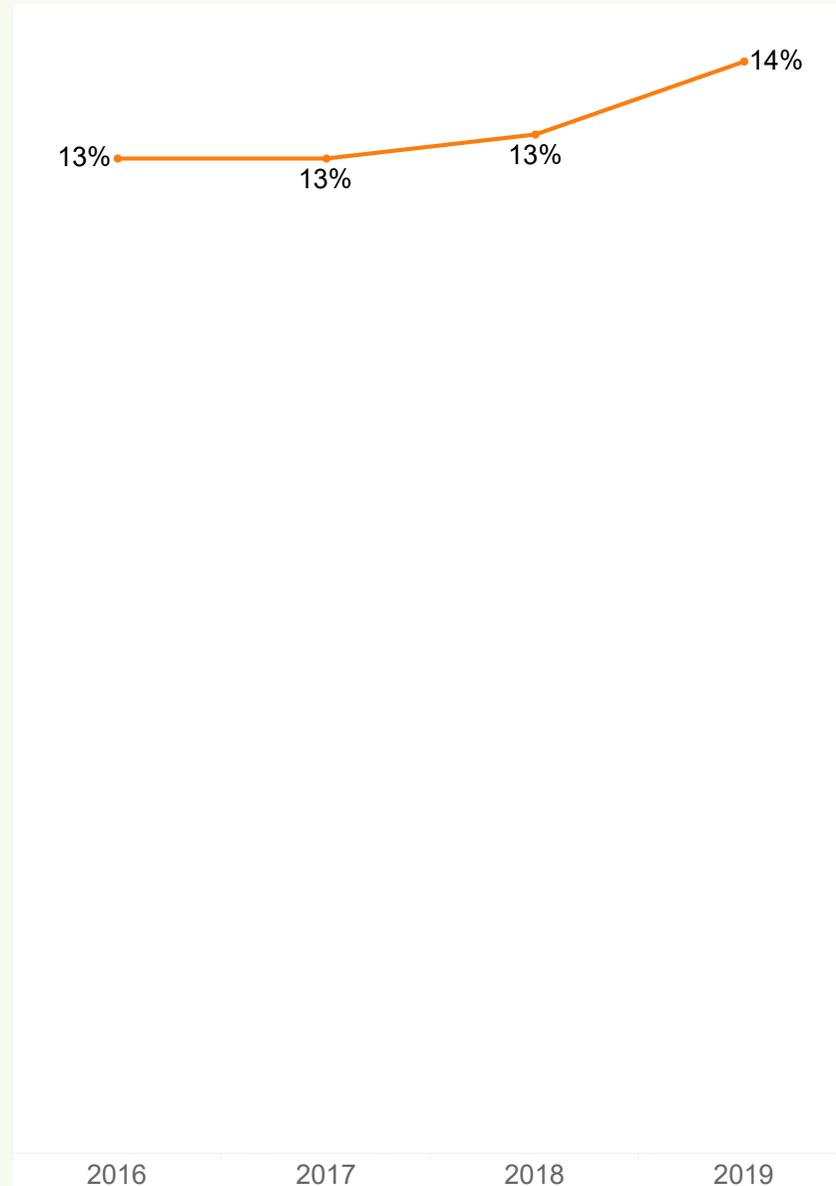
Cobalt

80% occupied
14,000 staff

Quorum

70% occupied
6,000 staff

Town Centre vacancy rate (Lower is better)



Update on performance

The Covid-19 pandemic has had a significant impact on both businesses and residents from an economic point of view. The Authority has supported businesses to recover during the pandemic, through access to practical and financial support, advice and information and signposting to local and national grant opportunities. Some initiatives include:-

- * Establishing a dedicated helpline for businesses
- * Administered £34m of Govt grant funding to over 3,000 eligible businesses
- * Securing match funding through the North of Tyne Capacity Fund, which enabled the Voluntary and Community Sector to continue to deliver their employability project.
- * Delivering a joint communications campaign with the North Tyneside Business Forum to inform, support and signpost businesses to relevant help.
- * Introducing a pavement licensing scheme to support the hospitality sector
- * Delivering a Town Centre Recovery Plan to successfully reopen town centres in June in a Covid Secure way, including the introduction of Covid Marshalls.
- * Supporting eight categories of suppliers with supplier relief
- * Providing free advertising for local businesses in the Our North Tyneside magazine.